

PRESS RELEASE CONTACT:

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MEDIA PARTNERS: IN AN EFFORT TO REACH AS MUCH OF KNOX COUNTY ON THE SAME DAY, PLEASE HOLD THIS RELEASE FOR PUBLICATION AND POSTING ON NOVEMBER 1st.

HEADLINE: FFTH sets \$250,000 goal for this years campaign

MOUNT VERNON — The annual Food For The Hungry Drive officially kicks off Tuesday, Nov. 1 as a community-wide effort to raise food and funds for Interchurch Social Services, The Salvation Army, and other ministries and organizations throughout the county that support food initiatives. This year, FFTH has established a financial goal of \$250,000 and hopes to collect as many non-perishable food items as the community can donate.

The rising of inflation this year has impacted the community. Earlier this month, a report showed the price of food we purchased in our grocery stores has risen 13.5% annually. Various COVID relief programs have ended, including increased governmental aid to agencies like the Mid-Ohio Food Collective (formerly known as Mid-Ohio Food Bank), which is a major source of food for the agencies that are supported through FFTH. It is reported this year that the buying power of \$1 at the Mid-Ohio Food Collective has FALLEN from \$11.00 to \$5.22.

FFTH is confident that those less fortunate in this community can continue to count on our generous donors to help disrupt the food insecurity in Knox County.

While there are many ways to contribute, Food For The Hungry invites you to participate in events in your community. Come join neighbors bonding together for one cause. Donate and find out how to volunteer online at www.foodforthehungrycares.org or follow us on Facebook and Instagram for event details and updates all season long!

The 2022 FFTH live Broadcast will take place on Friday, Dec. 9, at the Memorial Theater inside the Knox Memorial. For opportunities to give, volunteer, and donate to the 2022 drive, please visit www.FoodForTheHungryCares.org or contact Lisa Mazarri at 740-398-0569.

Thanks to this generous community and continued support as we ***work together to care for our neighbors.***

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